

By The Dart 2026 Advertising Rates

quoted prices
exclude vat

Advert Size	1 issue only	3 issues cost per issue	6 issues cost per issue
FULL PAGE	£295	£280	£265
HALF PAGE	£170	£161	£153
QUARTER PAGE	£100	£95	£90
THIRD PAGE	£129	£122	£116
SQUARE BOX	£82	£78	£74
2 PAGE ADVERTISING FEATURE	£399 one issue*		

Approx 5,000 copies are distributed (75% directly by hand to local homes and businesses = approx 80% local addresses. 25% picked up from town and surrounding villages).

TEN TIMES the circulation of the local newspaper in Dartmouth (source 2024 JICREG) and South Hams Lifestyle magazine.

Save up to 5% if paid by direct debit
(by GoCardless.com)

FREE editorial in magazine for new advertisers
booking at least three issues (min. quarter pages).

Premium positions on covers and early right hand pages and sponsored columns available.
Book early as very popular.

***ADVERTISING FEATURES**
Tell your story in more depth. We do the hard work. Ask for details

Scored 9/10 or better by 90+% readers
(source own reader questionnaire)

120+ issues. 500+ advertisers 12,000+ adverts.

Advert Specifications (width x height)

FULL PAGE with bleed 170mm x 240mm + 5mm bleed	FULL PAGE (with white border) 150mm x 220mm	HALF PAGE 150mm x 105mm	QUARTER PAGE 73mm x 105mm	THIRD OF A PAGE 150mm x 73mm	SQUARE BOX 73mm x 73mm
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Artwork requirements

Artwork is required in PDF format or JPEG. **Minimum 300dpi.**

We can design your advert for you, usually at no extra cost. Please contact us to discuss how we can help.

Issue dates

(1st week of month : *mid month)

March

May

July

August*

October

December

Testimonial

*"I have just read the October/November issue of **By the Dart**, which has impressed me immensely. It is a good all round read about Dartmouth, its activities and its people with all the up to date news so lacking in other local publications and newspapers. No insinuations, no finger pointing, no ridiculing, but just honest balanced news and articles. Well done."*
Hilary Bastone, Dartmouth

Copy dates for artwork

Advert copy or instructions are normally required by **the first week of the month preceding publication** e.g 1st week of June for the July issue.

All prices are subject to VAT at the current rate. Adverts are invoiced on publication (terms strictly 30 days). For new advertisers, payment for your 1st advert is required before publication. Adverts can be paid for by BACS, direct debit or by debit & credit card. Please ask for our Terms & Conditions.

To advertise in **By The Dart**
please call Kim, tel: **07594 223673**
email: kim@southdevonmagazines.co.uk
or Mark, tel: **07775 773837**
email: mark@southdevonmagazines.co.uk

Be Smart. Be Seen. Be Local.

South Devon Magazines: High Springs, Brixham Road, Kingswear, Dartmouth TQ6 0DY
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